



**JOIN A WINNING TEAM**  
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**HotForex** is an **award winning** forex and commodities broker providing trading services and facilities to both retail and institutional clients. Operating under the brand name “HotForex”, HF Markets Europe Ltd. is **authorized and regulated** by the Cyprus Securities and Exchange Commission (CySEC) and the Company holds a Cyprus Investment Firm license with number 183/12 and may freely provide cross-border services in other Member States and Countries.

Position: **Content Writer**

Department: **Marketing**

Reports To: **Director of Marketing**

### **RESPONSIBILITIES & DUTIES**

- Create content that allows site visitors to get the information they want quickly and efficiently from our websites and forums
- Prepare marketing and promotional emails, company news articles and press releases
- To conduct keyword research, assessment and deployment
- To actively participate in the identification and development of marketing initiatives and promotional materials
- Ensure content is SEO optimised where necessary for better search engine indexing and ranking
- Ensure the accuracy and correctness of all online and offline content through proofreading and editing
- Help to electronically distribute a range of informative publications through various electronic means
- Keep current with emerging trading news through relevant blogs and events
- Keep well informed of competitor marketing initiatives and promotions
- Assure online and offline information is archived for future needs and reference
- Effectively deal with copyright infringement cases, if any
- Work cooperatively with key team members
- Carries out any further duties assigned by their line manager
- Contributes to a positive and dynamic working environment

### **REQUIREMENTS**

- University Degree in English or similar
- 2 – 3 years experience in a similar role
- Previous experience within an FX or financial business
- Impeccable command of the English language – additional languages will be considered an advantage
- Excellent writer, attentive to detail and can work to deadlines

### **BENEFITS**

A very competitive remuneration and benefits package is offered to all successful candidates including 13<sup>th</sup> salary and medical insurance, in addition to the opportunity to work within an exciting and engaging work environment where you will be given the tools and guidance to reach your full potential.

Applications must be made through our careers webpage: [www.hotforex.com/careers](http://www.hotforex.com/careers)

All applications will be treated as confidential.